



Sponsorships

Party in the pines for this year's fundraiser!
Oyster Roast, Live Music, Campfires and outdoor toasting.
Saturday, February 9th from 7:00 - 11:00pm
Creek Fire Motor Ranch *Adult only celebration*

TO ENSURE THAT YOU ARE INCLUDED IN ALL PROMOTIONAL MATERIALS FOR THE EVENT, PLEASE RESPOND BY JANUARY 1st.

TITLE SPONSOR

\$5,000

(ONE SPONSORSHIP AVAILABLE)

MARKETING BENEFITS

- Logo included on event tickets and all print and digital ads
- Event will be billed as "Party in the Pines, presented by Blessed Sacrament School and (insert business name here) at CreekFire Motor Ranch"
- Featured sponsor logo placement on online ticketing page
- Customized text message and email sent the day of or during the event on ticketing platform
- Dedicated post on the BSS social media
- Company name included in largest advertisements and posters
- Company name included on the following marketing materials:
 - Promotional cards distributed in school packets, church bulletins and other marketing opportunities
 - Press releases
 - Social Media

EVENT BENEFITS

- Customized signage at the Bar (custom signage to be provided by BSS)
- 1 Reserved table with chairs with company name on it
- Logo included on the take-home cups (along with the following logos: Party in the Pines, CreekFire Camp Resort)
- 6 tickets to event

PREMIER SPONSOR

\$2,500

(13 SPONSORSHIPS AVAILABLE—available on a first-come, first-serve selection)

MARKETING BENEFITS

- Name included in event email going out to all ticket-purchasers the week leading up to the event
- Logo or name placement on online ticketing page
- Company name included on the following marketing materials:
 - Promotional cards distributed in school packets, church bulletins and other marketing opportunities
 - Press releases
 - Social media

-Continued on reverse

Premier Sponsor continued:

EVENT BENEFITS

- 4 tickets to event
- Custom signage associated with one of the following key experience areas at the event:
 - Band: name/logo incorporated in signage near the live band
 - Step and Repeat: Logo incorporated in the photo backdrop for the event (images will be shared on BSS Facebook feed.)
 - Oyster Roast: name/logo spray-painted on the oyster-roast tables
 - Shrimp 'n' Grits Station: name/logo incorporated into signage at this food station
 - Chili Station: name/logo incorporated into signage at this food station
 - Transportation: name/logo incorporated into signage on the transportation from parking area to the event entrance/registration area
 - Heads/Tails Game: name mentioned during the announcement and playing of this 50/50 fundraising game, opportunity to emcee this part of the event
 - Refresh Stations: logo incorporated into soaps, lotions, candles, mints and towel hospitality areas in the powder rooms.
 - Hammerschlagen: name or logo spray-painted on the stumps used during this "hammer-and-nail" game (six stations)
 - Signature bourbon cocktail: name/logo incorporated into signature cocktail signage at bar
 - Signature vodka cocktail: name/logo incorporated into signature cocktail signage at bar
 - Koozies: name/logo incorporated into event cozies used for beverages at event
 - Cigar lounge: name/logo incorporated in area where cigars are being rolled/sold by Cigar Row Events
 - Hot Cocoa Bar: name/logo incorporated into an interactive hot cocoa bar.

TABLE SPONSOR

\$1,250

(LIMITED! 4 SPONSORSHIPS AVAILABLE—available on a first-come, first-serve basis)

MARKETING BENEFITS

- Name included in event email going out to all ticket-purchasers the week leading up to the event
- Company name included in largest advertisements
- Company name included on the following marketing materials:
 - Promotional cards distributed in school packets, church bulletins and other marketing opportunities
 - Press releases

EVENT BENEFITS

- 1 Reserved table with chairs with company name on it
- 6 tickets to event

PATRON SPONSOR

\$500

MARKETING BENEFITS

- Name included in event email going out to all ticket-purchasers the week leading up to the event
- Company name included on the following marketing materials:
 - Promotional cards distributed in school packets, church bulletins and other marketing opportunities
 - Press releases

EVENT BENEFITS

- 2 tickets to event and VIP early admission

Make checks payable to BLESSED SACRAMENT SCHOOL. #BSSPartyInThePines

Additional tickets available at BSSPartyInThePines.cityspin.com

SPONSORSHIP AND EVENT QUESTIONS:

Cheryl Norris | 770.855.1124 | cherfn@gmail.com

Anita Hagin | anita.hagin@savannahmagazine.com | 912.660.2221

Emily McCarthy | me@emilymccarthy.com | 912.856.2707